



6th International Symposium on
Gluten-Free

Cereal Products and Beverages: Designing Food for
Individual Needs and Choices

**Sponsorship
&
Exhibition**

Sponsoring for the 6th International Symposium on Gluten Free Cereal Products and Beverages



Looking to put your company and its competences in the focus of the gluten free sector?

Let's create benefits together !

On behalf of the Scientific and Organizing Committees, we kindly invite you to join us at the **6th International Symposium on Gluten Free Cereal Products and Beverages (GF23)**.

The meeting is hosted by the Research Institute for Food and Nutrition of CREA, the Italian Council for Agricultural Research and Economics, and co-organised by the International Association for Cereal Science and Technology (ICC). The symposium will take place on **October 18 to 20, 2023**, in the beautiful city of Rome (Italy).

The GF23 is entitled "Gluten-Free Cereal Products and Beverages: Designing Food for Individual needs and choices" and aims to bring together scientists and representatives of academia and the industry from all over the world working in all fields of gluten-free grain products. The latest findings on celiac disease research will be presented, as well as on foods and beverages developed for people who benefit from or consciously choose a gluten-free diet.

This meeting will focus on current issues, trends and perspectives: Coeliac disease and gluten allergies, nutrition and health, detection of allergens, food safety, plant breeding and gluten-free raw materials, functional foods, food processing and engineering, food sustainability, sensomic, marketing, legislation, and citizen perception - covering the newest solutions for different products, including bakery products, dairy alternatives and beer.

We are certain that GF23 will be a platform to gather and disseminate the latest knowledge and advancements in emerging areas of gluten-free research fields through several sessions. In addition, exhibitors and sponsors will provide a very practical and market-oriented look into the field.



10 Good Reasons

why you should sponsor GF23

Sponsoring at GF23 ...

- is an effective way to **reach** the world's scientists, students, and technicians of the gluten free research community.
- is an opportunity to **promote** your organisation to regional and international delegates – decision makers, scientists, technologists, students and community members.
- provides an excellent opportunity to promote your name, to support your brand(s) and to maintain a **high profile** among specialists before, during and after the event.
- is a powerful way to **demonstrate** your commitment to knowledge dissemination to our participants, who are keen to improve their scientific and technological skills and capabilities.
- provides you with an opportunity to consolidate corporate relationships and **expose** your staff to their key markets.
- means **networking** in an informal way with professionals from all around the world.
- means that your company's involvement, commitment, and support for this GF23 will be widely **acknowledged** as outlined in the proposed sponsor packages.
- means a significant company exposure to a keenly interested, targeted and **influential audience** in an educational environment away from everyday distractions.
- contributes to the promotion, planning and operation of the congress and enables you to **shape** this established international symposium format.
- is an opportunity for your organisation to demonstrate positive environmental and social **values**.

Interested in Sponsoring?

Please find below the various levels of support from pre-defined sponsor packages to sponsor opportunities on social events and specific conference items. The GF23 Conference Secretariat would be delighted to get in contact with you for any question or any ideas you might have for promoting your products or services. Your early decision to be involved will maximise the exposure of your company not only on the website but also in forthcoming communications and circulars.

Please do not hesitate to contact the GF23 Secretariat in case you have any questions or for tailor made packages or any partnership requests.



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PRE-DEFINED SPONSOR PACKAGES FOR GF23

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Sponsoring package price	€ 10.000	€ 7.500	€ 5.400	€ 2.700
BEFORE THE CONFERENCE				
Logo plus link on the conference website	✓	✓	✓	✓
Recognition as (platinum/gold/silver/bronze) sponsor on conference announcements and promotional material	✓	✓	✓	✓
Possibility to present a short promotion video (max. 3 min.) on the conference website	✓			
DURING THE CONFERENCE				
Exhibition space	Exclusive Exhibition space	Exclusive Exhibition Space	1 table top	
Complementary registrations for employees and/or clients	4	3	2	1
Networking Dinner Tickets	4	3	1	
Recognition as (platinum/gold) sponsor in the conference app	✓	✓		
Sponsor acknowledgement during welcome speech	✓	✓	✓	✓
PowerPoint slide presentation during the entire duration of the conference at coffee/tee and lunch breaks	4 slides	2 slides	logo	logo
Insert in the conference bags	✓	✓	✓	
Inclusion on Organizer's social media posts (Facebook, etc.)	✓	✓	✓	✓
Possibility to present latest technical applications in a dedicated plenary, sponsor session	✓			
Advertising space in the programme book /book of abstracts	1 page	½ page	logo	listed as sponsor
Possibility to sponsor and present special award(s) (excl. award fee)	✓	✓		
AFTER THE CONFERENCE				
Continued recognition in all follow-up communications	✓	✓	✓	✓
Visibility on the congress website for minimum 6 months after the event	✓	✓	✓	✓

Additional sponsorship opportunities at GF23

Social Events

Networking Conference Dinner € 7,500
(mentioned as Gold Sponsor, max. 1 sponsor)

- Recognition as Gold Sponsor during the Networking Conference Dinner
- Opportunity to make a 5 minutes' presentation to the dinner guests
- Your logo plus link on the conference website
- Recognition as Gold Sponsor on conference announcements and promotional material
- 4 Complementary conference registrations
- 4 Networking Dinner Tickets

Lunch € 5,400 (mentioned as Silver Sponsor, max. 1 sponsor per day)

- Recognition as Silver Sponsor during the lunch break
- Your logo plus link on the conference website
- Recognition as Silver Sponsor on conference announcements and promotional material
- 1 Complementary conference registration
- 1 Networking Dinner Ticket

Coffee breaks € 2,800

- Recognition as sponsor during the coffee/tea break
- Your logo plus link on the conference website
- Recognition as sponsor on conference announcements and promotional material

Special Award starting from € 1,000

- We offer the possibility to sponsor e.g. a young scientists' award where the requirements may be defined by you. The sponsor will have the opportunity to shortly present his/her company during the award ceremony when personally handing over the award. Funds provided for the award(s) will be 100% handed over to the awardees.

Conference Bag € 2,500
(together with at least bronze sponsorship)

- Your company logo appears exclusively on the conference bag
- Recognition as sponsor on conference announcements and promotional material
- 1 Complementary conference registration
- 1 Networking Dinner Ticket

Conference Lanyard € 2,000
(together with at least bronze sponsorship)

- Your company logo appears exclusively on the delegate lanyards
- Recognition as sponsor on conference announcements and promotional material

Insert in Conference Bag € 1,100

- Inclusion of promotion material, such as leaflet or brochure, in the conference bags. Please note that the material should be approved by the GF23 Secretariat.



Tailor Made Sponsor Packages

Please contact the Secretariat for tailor made packages or any partnership opportunities.



Exhibit at GF23

Exhibition will be open 18 - 20 October 2023. Exhibition will be arranged in the coffee break and poster presentation area to maximise interaction and networking opportunities between participants, exhibitors and sponsors during all coffee and lunch breaks. Additionally, several attractive sponsorship options are offered, some of which have the table top exhibition included in the fee.

Price for 1 Table Top Package: € 3,225.- for **ICC members** / € 4,300.- for non-members

The Table Top Package includes:

- 1 Exhibit table with 2 chairs or your own booth (max 3 x 2m)
- 1 Complimentary Exhibitor Registration which includes the participation in all open sessions, conference documents and app, coffee breaks & lunches.
- Listing as an exhibitor on the conference website
- Inclusion of the company name in the exhibitor list in the programme book
- Listing in the exhibition section of the conference app.

Exhibition space allocation will be on a first come first served basis. More details on shipment and set-up will follow in due time.



GF23 Contact



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ICC Headquarters in Austria:
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Terms & Conditions for Sponsoring & Exhibition

For terms and conditions on payment and cancellation please check the overall *Terms & Conditions* of the 6th International Symposium on Gluten Free Cereal Products and Beverages available at the symposium website.

Please be aware that any sponsor benefits will start immediately after payment receipt acc. to the relevant sponsor package.